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Part 1 - with charts, illustrations and diagrams elucidating the situation in the international trade

Part 2 - with a condensed overview of the individual markets: size, participants and affiliated companies

Part 3 - with around 10,000 up-to-the-minute addresses, owner relationships and memberships

NEW Europe total

This gives a detailed look at 25 European countries. In-depth information about a combined market with an annual turnover of around EUR 50 bn plus all the facts and figures on wholesale groups and their subsidiaries, purchasing and/or marketing associations along with independent wholesalers.

NEW Europe A

This survey deals with Germany as the most important electrical wholesale market in Europe with a volume of approx. EUR 9.5 bn. It includes all the wholesale groups, which are represented in most of Germany's federal states. In addition to this there are surveys on the Austrian and Swiss markets in this edition.

NEW Europe B

One topic is the market in France, where the largest groups in the industry are represented all over the country. In addition to this there are Portugal, Spain and Italy, in the latter two of which purchasing associations have an especially strong position : around 70% of the wholesalers are organized into them. Finally, the market conditions in the Benelux countries are investigated.

NEW Europe C

A focal point here are the Scandinavian countries with their dense branch network and the high involvement of the electrical wholesale trade which this entails. Other investigation projects are the United Kingdom with its variety of purchasing associations and the Republic of Ireland.

NEW Europe D

Here the Baltic States and the Central and Eastern European countries of Poland, the Czech Republic, Hungary, Slovakia, Slovenia and Croatia are in the limelight. Nine relatively 'young' markets displaying interesting structures.

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Structures and interdependencies in the international electrical wholesale trade



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